

Assignment TV

By **TERRENCE O'FLAHERTY**

The news of the day is filled with little stories and big stories — and most of the time they're thrown onto the television screen without changing focus.

An exception was to be found recently on the ABC Evening News when Howard K. Smith showed the short film of George Foreman, the U.S. Negro athlete as he won an Olympic Boxing match and chose to wave a tiny American flag instead of a black-gloved fist.

It was a warm and wonderful moment and, for many, the best thing to happen in Mexico City. The film was followed by Smith's commentary, which I believe should be plucked from the air and put into print as a memorable piece of television journalism.

"GEORGE Foreman's gesture was a small matter but we have been able to tell from the reaction that it filled a great psychological need. Since Dr. King's death, the Negro rights movement has been drifting aimlessly. There is a void of leadership and a confusion of purpose.

"Some small Negro demagogues have tried to move into the vacuum with shouts and curses and threats to murder police and even lesser 'honkies.' These are little men, natural born failures seeing a chance for reputation in a special situation.

"It is very doubtful that these so-called militants have much real support. When one of them—Stokely Carmichael — went to a Negro high school in Washington to make a speech, a dozen Negroes showed up and they booed the man they call 'Stoke the Joke.' When a reporter asked Whitney Young about Carmichael's support Young answered:

"It consists of about 20 Negroes and 100 of you white reporters."

"YET THESE otherwise insignificant individuals fill the air with shrieks and the headlines with threats. They are the direct cause of the spread of political bigotry from the rural South into the urban North this year, in a natural reaction.

"But even liberals are obviously becoming fed up with a movement once idealistic turning sour and unpleasant.

"Boxer Foreman had better watch out. He may start something. A few more gestures of solidarity with

Vernitron Unit Set New Plant

Trailco Manufacturing and Sales Co. has announced plans to establish a major trailer and cargo container manufacturing facility at Greenville, Miss.

Trailco is a wholly-owned subsidiary of the Vernitron Corp. with headquarters in New York City.

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Fire Insurance Rates Decline in Beach City

Businessmen in the Redondo Beach area are praising General Telephone Co. for its newly installed emergency reporting system, which has helped reduce local fire insurance rates appreciably. Harold R. Nelms, South Bay division manager for the utility, said today.

Rates were lowered from a "class 5" to its present "class 4" rating after the Redondo Beach Fire Department received their first class change reduction in 14 years.

A total of 115 fire station

callboxes have been strategically placed throughout the Beach area so that fire reporting becomes swifter and easier. With the emergency reporting system, the Fire Department can also respond to emergency calls much faster.

EACH CALLBOX stands five feet high and is easily operative. After a person moves the receiver, he is automatically switched into the Fire Department's communications headquarters at 401 S. Broadway.

There, a staff of fully trained personnel man the emergency reporting system 24 hours a day. They not only have access to other fire departments in the area, but enjoy direct lines to the police department, and other emergency services within the city as well as some of the larger industries.

"The new system makes our job a lot easier," Redondo Beach Fire Chief Harold V. Harrison said. "We are very satisfied with the cooperation General

Telephone has given to our department."

CHIEF Harrison also stated that he hopes Redondo Beach will soon move into a "class 3" rating. "As soon as we can arrange to have more of the emergency reporting callboxes installed, we will be one step closer in that direction."

Class ratings are based on a system of deficiency points issued by the Pacific Fire Rating Bureau. The least points rated against a fire department, naturally the better the rating.

City of Hope Volunteers To Call on Businessmen

City of Hope volunteer residents of Torrance will be calling on local merchants Monday, Nov. 25, seeking funds for the expansion programs that will add new buildings, equipment and research facilities at the City of Hope.

The annual Thanks-for-giving store-to-store merchants campaign has enabled more residents of Torrance to receive more free, personalized care at the City of Hope than ever before. Merchants are urged to

give generously when called upon to help support programs of patient care, research and education in cancer, heart, chest and blood diseases at the free, non-tarian Pilot Medical Center.

PRODUCTION DROPS
Production of milk in the U. S. in September was 9,058 million pounds, 1 per cent less than a year earlier, and 4 per cent below the 1962-66 September average.

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AD SPECIALS GOOD NOV. 14-20

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